#### Outdoor Banners: 97" Crowd Control Barricade

Total Graphic Area: 101"w x 40"h Finished Size: 97"w x 36"h

Please be sure to include a 2" bleed around the perimeter.

DO NOT design any critical elements (text, logos, etc.) within 1" of the edge. Please see gray area on template for safe zone.

### General Art Guidelines:

– CMYK Color Mode

 All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

Resolution must be 100-120 ppi

All fonts must be created to outlines

Do not scale artboard

 Background color/images must bleed to the edge of artboard

 Do not use spot colors from template in your artwork as they will not print FRONT

bleed area trim line safe area —

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## FRONT

# BACK